

2018 Executive Leadership Forum

Lead - Think - Inspire.

the annual meeting of CEO's and top managers of leading European fitness companies

DATE: 24-26 June 2018

VENUE: The James Hotel New York - Nomad

www.jameshotels.com/new-york/nomad

To mark the 10th anniversary of the Executive Leadership Forum (ELF) we have chosen a special location for the event, New York City.

This 'invitation only' forum brings together leading sector actors from all across Europe to explore new challenges and opportunities, to network and to develop valuable insights on thriving in the fitness and active leisure sector.

Under the guidance of influential speakers participants share business visions and best practices in a dynamic and thought provoking environment.

DON'T MISS YOUR CHANCE TO JOIN US. REGISTER NOW!

www.europeactive.eu/events/ELF2018

Delegate Fees:

EuropeActive Members: *€795 / delegate

Non-members: *€995 / delegate

** delegate fees do not include flights or accommodation. EuropeActive have negotiated a special rate at the James Hotel - Nomad. Details will be provided on application.*

**JUN
24-26
2018**


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LifeFitness

 **Gympass**



A Full Programme of Events

Sunday 24th June 2018

19:00 Welcome drinks, Networking Dinner and Keynote

Monday 25th June 2018

10:00 Club Tours - visiting state of the art facilities in New York

19:00 Networking Dinner and Keynote

Tuesday 26th June 2018 (draft)

09:00 Welcome

09:05 **View of the industry**
Jamie Irick, President Life Fitness

10:00 **Overview of the US market**
Stephen Tharrett

10:45 **How I built the market leading fitness chain in Canada**
David Patchell Evans, Founder/CEO Goodlife

11:30 **The fitness industry from an investors point of view**
Jon Canarick, Partner NorthCastlePartners

12.15 **Networking Lunch**

14.00 **How to attract, select and keep great group exercise talent**
Emma Barry

14.45 **Creating a strong culture in your business**
Stephen Tharrett

15.30 **How to build a succesful franchising chain of boutiques in the US and Internationally**
Dave Long, CEO Orange Theory

16.15 **Why Planet Fitness is so successful**
Victor & Lynne Brick, PF Franchisee in Baltimore

17.00 **Q&A and closing comments**

17.30 **Cocktails**

The 10th Executive Leadership Forum (ELF) is an 'invite only' event and EuropeActive reserve the right to reject applications to attend the forum. For full details contact; thesecretariat@europeactive.eu

www.europeactive.eu