

**Active ageing**  
communities



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# Active Ageing Communities

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## Fourth Partners' Meeting

Forum Sport Centre, Rome, Italy

23-24 May 2022





# Active ageing communities



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# Welcome to Rome

- Introduction
- Apologies for absence
- Matters arising not covered by the agenda
- Adoption of the agenda
- Approval of the last meeting's minutes

# Administration & Finances

- Participants lists
- Reimbursement forms
- Timesheets:
  - Q1 of 2022: none
  - **Q2 of 2022**

# Overview of baseline data

- Slides from Paolo

# IO3: AAC Evaluation Report

**When?** April-September 2022

## **What?**

- Based on final data collected by NFAs
- Final structure and tasks to be discussed here
- To be presented during National Seminars

## **Who?**

- All NFAs to provide final data and a local overview
- EuropeActive to provide general overview of the data collected
- SDU to draft the research report
- 2 researchers to draft the external evaluation report (last chapter)

# IO3: AAC Evaluation Report

## How?

- Evaluation report:
  - English
  - Digital version (pdf)
- Executive Summary
  - English + Translations in several EU languages (tdb)
  - Digital + Printed brochures

# IO4: AAC Good Practice Guide

**When?** June-September 2022

## **What?**

- Based on evidence and experience of the implementation
- Recommendations for future interventions promoting active ageing

## **Who?**

- Lead: EuropeActive to provide general overview of the data collected
- SDU and all NFAs to contribute

**How?** English 4-page brochure (digital + printed)



# DAY 2 – WELCOME!

- Next steps



# National Seminars

## Why?

- To disseminate IOs and outcomes at national level.
- To increase the number of clubs and participants in the coming years

## Who?

- 25 participants (13 local and 2 international)
- Professionals who showed interest, etc.
- Budget available for one rep. of EuropeActive and/or SDU to attend

## When?

- Free to decide the date according to availabilities
- Best around the EWoS (23-30/09) or October 2022

# National Seminars

## What?

- IO2 AAC Methodology – process, experience, implementation
- IO3 Evaluation Report
- Share experiences and testimonials from participants
- Networking session

## How?

- EuropeActive to share an **Event Planner** (based on “NFD for Europe”)
- Budget to run the event **already included in the payments** to partners
- **!!! Sign-in sheet** in order to secure the funding from the EC !!!
- Format can be hybrid (but funding ONLY depends on onsite participants)

# Final Conference

## Why?

- To disseminate IOs and outcomes at European level.
- To increase the number of clubs and participants in the coming years
- To explore opportunities of future project and/or research collaborations.

## Who?

- 35 participants (25 local and 10 international)
- Connected to Multiplier Event of "New Health" project → 50 participants
- Policy makers, sport and fitness stakeholders, academics...

# Final Conference

## When?

- 6 October 2022
- A pre-booking has been made at THON Hotel EU, Brussels
- Conference room for 50 attendees (+ 18 hotel rooms)

## What?

- Present the IOs 2, 3, 4
- Share good stories from participants (club staff and older adults)
- Promote healthy lifestyles and social inclusion among older adults

# Promotional Video

Shot during final conference

Short interviews of AAC partners and participants

Footage from trainings and social sessions in clubs

# Dissemination

The AAC dissemination levels: **1. European, 2. National, 3. Local.**

1. EuropeActive will use its European fitness and sport networks to promote the AAC methodology.

SUD will disseminate it through specialised academic platforms.

2. NAS will promote the project outcomes throughout their national club members.

3. The 18 clubs will promote the programme in their local communities, esp. targeting elderly people.

# Dissemination

**Visibility on websites and social media:** NFAs (and clubs) are encouraged to promote the project on their websites on social media.

Send us posts/pictures of AAC activities to promote the project on EuropeActive's social media!

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# END OF THE MEETING – THANK YOU!

*Have a safe trip back home and  
see you in Brussels in October!*