



NATIONAL FITNESS DAY FOR EUROPE

Welcome!

**National Fitness Day for Europe
2nd Full Partner meeting**

Thursday 24th February 2021, ZOOM meeting



AGENDA

1. Welcome and adoption of the agenda
2. Updates from partners – *National context & NFD 2021 campaign*
3. Latest from Brussels & Rebranding

Break

4. 2021 NFD campaign – *Planning & Data collection*
5. Intellectual Outputs 4 progress
6. Admin and Finance
7. Bringing it all together



2. Updates from partners tour-de-table

- How is the current situation with COVID-19 in your country?
- Planning and progress for the 2021 campaign?



3. Latest from Brussels

- Dialogue with the European Commission
- Rebranding: **#BEACTIVE DAY**
 - *Partners saw first proposal of new visual identity*
- Q&A



Coffee Break ☺

See you back online in 5'



4. 2021 National Fitness Day Campaign

- NFD National Stakeholder Seminars 2021 – planning
 - As far as possible, partners invited to hold physical seminars
- Data Collection & Methodology
 - 2021 edition data collection guidelines:
 - number of participants
 - number of events/ activities
 - social media reach (hashtag use and impressions)
 - total media reach (total media impact, including radio, television and written press)
- Sponsors & double funding for NFD 2021 campaign



5. IO4: National Fitness Day Campaign Annual Activities Report progress

- First draft underway
 - EA reach out partners for further information early March
 - Final content will be shared with consortium for comment & review
- Layout & design by Flareform subcontractor
- Translations by partners
- Compilation data collection
 - 2021 edition (see previous slide)
- IO4 to be presented at 2nd National Stakeholder Seminars



6. Admin & Finance

- 2020 Timesheets ✓ *finalised for Q1 to Q4*
- 2nd financial instalment ✓ *sent late January to all partners*
- Project Coordinator meetings - TPM originally planned for April 2021, advise to push back to late June. Essential this meeting takes place physically, as far as is possible
- Dissemination of upcoming activities on social media
 - ✓ Remember to tag EuropeActive
 - ✓ Disseminate your activities, seminars etc.



7. Bringing it all together

- Any Other Business?
- Any further questions?
- Concluding remarks



THANK you everyone!

Stay safe and we hope to see you all soon 😊

